



# Station Order Revised

## Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

12033

**Contact:** Dianne Downey

**Phone:** 801-975-4444

**Email:** dianne.downey@abc4.com

**Fax:** 801-975-4555

**Direct:** 801-975-4555

### KTVX-TV

						Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
						Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Length	Gross Rate			24	25	26	27	28	29	30	
KTVX 6a News	EM	M-F	\$95.00	/	1	1	1	1	1				5
6:00 AM 6:30 AM		30	\$475.00										
KTVX 6:30a News	EM	M-F	\$130.00	/	1	1	1	1	1				5
6:30 AM 7:00 AM		30	\$650.00										
Good Morn America	EM	M-F	\$140.00	/	1	1	1	1	1				5
7:00 AM 9:00 AM		30	\$700.00										
The Doctors	DT	M-F	\$125.00	/	1				1				2
9:00 AM 10:00 AM		30	\$250.00										
Anderson Cooper	DT	M-F	\$100.00	/	1								1
2:00 PM 3:00 PM		30	\$100.00										
Ellen	EF	M-F	\$250.00	/	1	1	1			1			4
3:00 PM 4:00 PM		30	\$1,000.00										
KTVX 4p News	EN	M-F	\$165.00	/	1	1	1	1	1				5
4:00 PM 4:30 PM		30	\$825.00										
KTVX 4:30p News	EN	M-F	\$165.00	/	1	1	1	1	1				5
4:30 PM 5:00 PM		30	\$825.00										
KTVX 5p News	EN	M-F	\$165.00	/	1	1	1	1	1				5
5:00 PM 5:30 PM		30	\$825.00										
KTVX 6p News	EN	M-F	\$200.00	/	1	1	1	1	1				5
6:00 PM 6:30 PM		30	\$1,000.00										
Grey's Anatomy	PT	Th	\$2,500.00						1				1
8:00 PM 9:00 PM		30	\$2,500.00										
KTVX 10p News	LN	M-F	\$400.00	/	1	1	1	1	1				5
10:00 PM 10:35 PM		30	\$2,000.00										

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/18/2012 3:22:57 PM

KTVX-TV

Page 1 of 2

suzannel@mediastrategies.com



# Station Order Revised Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

12033

**Contact:** Dianne Downey

**Phone:** 801-975-4444

**Email:** dianne.downey@abc4.com

**Fax:** 801-975-4555

**Direct:** 801-975-4555

## KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News	LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline	LF	M-F		\$400.00		1						1
10:35 PM 11:05 PM		30		\$400.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
<b>Station Gross Totals</b>				<b>\$12,375.00</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>1</b>	<b>1</b>	<b>51</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/18/2012 3:22:57 PM

KTVX-TV

Page 2 of 2

suzanne@mediastategies.com